



# Lusee

«Working with isolutions has shown us what it means to have truly professional support. Their experience, flexibility and the ease with which they have joined our team have impressed us and helped us to achieve our goals faster and more successfully. We especially appreciate the fast and effective problem solving as well as the continuous support that the isolutions team provides us.»

Ulrike Pieta, CEO

In 2015, Lusee (originally Live Paper) was launched as an Innosuisse project. Lusee then established itself as a start-up, emerging from the collaboration of universities with Hypothekbank Lenzburg. After 2020, the foundation of Lusee AG was completed. Lusee's mission is to make advisory meetings more experiential. It transforms advice into an active, personalized and unique experience and thus helps to understand complex topics faster and better and to retain them longer.



Lusee's goal is to make consulting sessions more interactive. To make these conversations more active, personalized and transform them to an unforgettable experience, isolutions supported them in software development. The isolutions team was able to perfectly complement Lusee's and helped to further develop the application and make it ready for the market.

## Initial situation

Still nowadays a consulting often takes place on paper or a screen. On that way the potential of exchange and content can not be exploited. Lusee has made it its mission not simply to improve this consultation, but to revolutionize it. Conversations are digitally augmented and enhanced to leave a lasting experience with the conversational partner. Through a lamp screen, elements are projected interactively on a table. Objects such as paper, tokens (objects on the table) or touch can be used to interact directly with the software (Kinect sensor). Even handwritten notes on a normal sheet of paper are recognized and evaluated live in real life.

isolutions was hired by Lusee as development support to extend the team of frontend developers and to complement it with seniority, since important deadlines and decisions were pending for which Lusee itself had no more implementation capacity free. The solution was already partially in place at this point, but new features and enhancements were needed for new customers. In addition, Lusee wanted to bring the functions into a standard application and build a framework that would enable customers to add new applications independently.

## Solution

isolutions completed the frontend team of Lusee to finalize the product. The JavaScript Electron Framework and the HTML / JavaScript apps based on it were further developed and finalized with the help of isolutions. The specialists from isolutions were integrated into the existing Scrum team at Lusee and together improvements to the product and process could be driven forward. The collaboration was kept transparent and agile thanks to regular reviews. Lusee's platform was designed for customers so that it can be independently developed for their own applications. This

saves customers a lot of time and money when implementing their own use cases. The regular visits to Lusee helped to build an honest customer relationship based on trust and partnership. Thanks to this trust, isolutions was able to approach and solve problems for and with Lusee in an advisory and coaching capacity. Lusee was also accompanied and actively supported by the isolutions team during customer visits and presentations.

# Benefits

- Consultations are interactive and the customer can take an active role in the conversation.
- Thanks to the visualization of plans, workflows, processes and content, a common understanding can be achieved more quickly.
- By using different media, complex topics can be explained to customers more easily and better.
- Due to its intuitive operation, Lusee can also be used in self-service, e.g. at trade fairs or in fairs or in museums, schools as a tool for knowledge transfer.



high wow effect during  
consulting sessions



increase of common  
understanding

# 50%

higher sales opportunities

# Partner profile

#weshapethefuture

Founded in the civil defense cellar by three visionaries from the Bernese Oberland, isolutions has been accompanying companies into the digital future since 1999 as the largest dedicated Microsoft one-stop-shop in Switzerland. We integrate Microsoft services in a way, that adds value and has a positive change in the corporate culture.

Supported by over 200 passionate minds consisting of business and technical consultants, change makers as well as software developers, architects and cloud natives, we are driven to peak performance by our customers and their challenges. Together with customers from different industries, we build the bridge to the tech giant Microsoft. All with one goal: To create the best employee and customer experience in order to achieve competitive advantages.

Customers love our inspiring corporate culture, which is contagious. It successfully supports and overcomes organizational or technological challenges. Together with them, we shape the future of teams, products, companies and entire industries.

## Locations

**Bern**  
Schanzenstrasse 4c  
3008 Bern

**Zurich**  
The Circle 38  
8038 Zürich

**Basel**  
Güterstrasse 144  
4053 Basel

**Barcelona**  
Carrer de Trafalgar 6,  
2a planta, despacho 28  
08010 Barcelona

## Contact

**isolutions AG**  
+41 31 560 88 88  
info@isolutions.ch