

Bell Food Group

«The training portal was a key success factor in the introduction of the Modern Workplace at Bell Food Group.»

Friederike Flamm, ICT Project Manager

The Bell Food Group is one of the leading European suppliers in the food industry and is number one in Switzerland. Today's company was founded in 1869 with a butcher's shop in Basel. Today, as an international food company, the Bell Food Group offers millions of consumers moments of enjoyment every day at 64 locations. The Bell Food Group's products range from meat and seafood to fresh and long-life convenience products such as salads, sandwiches, ready meals, pasta and spices. Every day, more than 12'300 employees in 15 countries are committed to providing high-quality products.

To help Bell Food Group employees better adopt and use the new Microsoft 365 environment, isolutions provides an intuitive training portal for independent learning of the new tools.

Initial situation

Bell Food Group has started to gradually introduce Microsoft 365 throughout the entire group in the fall of 2022. isolutions is supporting the group with measures in the introduction and creation of an overarching communication concept. In order for users to get more quickly and intuitively with Microsoft 365, the Bell Food Group decided on change management activities in accordance with the isolutions framework. As part of this, a training concept was created that included the following main elements:

- **Leadership Training:** Sharpen management-level understanding of the goal of the M365 roll-out, how the new tools work, and their personal role in this important change.
- **Champions Community:** Live training and community management for dedicated employees who can provide on-site support close to the end users.
- **Training Portal:** Platform for employees to independently access information about the project and the new, modern way of working and training on the new tools. A self-service based Share-Point solution, which can be extended at any time.

Solution

The standard training portal from isolutions is a holistic learning package that contains the most important sub-elements for successful support of the end users. Thanks to this training portal, the introduction to Microsoft 365 is made much easier for the employees of the Bell Food Group. The standard portal is characterized by a user-friendly design and can be adapted or extended according to individual requirements.

Thanks to the integration of Microsoft short videos (Microsoft Learning Pathways), users also always have access to the latest videos explaining and applying the tools. Concrete use cases for the employees of the Bell Food Group make the use

tangible and the implementation more successful. The decision to use the training portal has saved a lot of time and effort for the Bell Food Group project team and has enhanced the employee experience.

The portal serves as an initial base and can be adapted, supplemented and expanded as desired by the Bell Food Group team. Thanks to the Share-Point technology, the handling is also very intuitive for the authors and responsible persons right from the start.

Benefits

- Thanks to the training portal, the Bell Food Group team was able to save a lot of time and focus directly on group-specific content right from the start.
- With the support of the isolutions consultants, the project team quickly learned how to use the training portal and was able to further develop the portal independently.
- Benefit from isolutions' experience in terms of content and presentation of such a training portal and thus avoid idle time in a labor-intensive phase.
- The standard training portal supports the introduction of Microsoft 365 and promotes understanding and handling of the new applications. new applications.

>40 h

savings for the
project team



central training offer
for all employees

>1'000

visitors in the
first 2 months

Partner profile

#weshapethefuture

Founded in the civil defense cellar by three visionaries from the Bernese Oberland, isolutions has been accompanying companies into the digital future since 1999 as the largest dedicated Microsoft one-stop-shop in Switzerland. We integrate Microsoft services in a way, that adds value and has a positive change in the corporate culture.

Supported by over 200 passionate minds consisting of business and technical consultants, change makers as well as software developers, architects and cloud natives, we are driven to peak performance by our customers and their challenges. Together with customers from different industries, we build the bridge to the tech giant Microsoft. All with one goal: To create the best employee and customer experience in order to achieve competitive advantages.

Customers love our inspiring corporate culture, which is contagious. It successfully supports and overcomes organizational or technological challenges. Together with them, we shape the future of teams, products, companies and entire industries.

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