



ROOMZ

«The collaboration with the isolutions Barcelona software development team is top in terms of quality, reliability and people. We gain speed and can bring innovations to our customers faster. »

Roger Meier, CEO ROOMZ

ROOMZ is meeting the increasing pressure to innovate and the shortage of skilled workers by partnering with isolutions, which provides highly qualified developers through its Digital Hub in Barcelona. This enables ROOMZ to scale efficiently despite rising costs, bring new features to market faster and maintain quality at the same time. isolutions takes on all administrative tasks and enables a high ROI through the nearshoring model. In addition, ROOMZ benefits from access to the Microsoft ecosystem and in-depth technical expertise – a clear competitive advantage.

ROOMZ is the most straightforward and easy-to-implement solution for supporting and creating agile working environments of the future. Immediately after installation, ROOMZ products help maximize the use of hybrid workspaces while increasing work efficiency and collaboration.

Initial situation

ROOMZ, a leading provider of digital office and workplace solutions, is facing the challenges of a highly dynamic market in which the demand for innovative IT solutions is growing, while at the same time costs and a shortage of skilled workers are making it difficult to scale up. And the competition is getting tougher: major players in the technology sector are increasing the pressure to innovate and relying on ever faster development cycles. Like many Swiss companies, ROOMZ is struggling with rising operating costs and the challenge of maintaining the highest quality standards at the same time. In this situation, it is crucial to strengthen innovation without overburdening the financial leeway. ROOMZ has taken the decisive step by using isolutions' expertise to strategically expand its development team through our digital hub in Barcelona. This partnership makes it

possible to efficiently scale capacities while reducing operating costs – without compromising on quality. isolutions offers more than just an increase in personnel: we take on all administrative tasks – from recruitment to infrastructure and offer a unique employee experience. This enables companies like ROOMZ to build and develop their team without having to bear the daily costs of these operational processes. The result: a significant reduction in operating costs, faster innovation cycles and sustainable competitiveness in the global market.

Solution

Our commitment to ROOMZ is based on a dedicated team. With our digital hub in Barcelona, the company has direct access to highly qualified and experienced developers who integrate seamlessly into existing teams. Each team member has an excellent technical background and unique skillset – a prerequisite for the successful implementation of their highly complex software solutions. Thanks to our nearshore model, ROOMZ benefits from a significantly higher ROI: high-quality development resources at significantly more attractive conditions than on the Swiss market, without compromising on quality and performance. In an increasingly tight labor market where it is challenging to find highly specialized IT experts, isolutions offers a scalable and flexible solution. Our talent pool gives companies access to unique knowledge at any time. For example, in the project, the topic of application security

was successfully handled by an isolutions employee (Microsoft MVP in this field). These measures not only help ROOMZ to overcome technical challenges, but also create long-term competitive advantages. With isolutions as a partner, companies benefit from a customized, ready-to-use solution that combines technological excellence with economic efficiency.

Benefits

ROOMZ benefits from experienced and highly qualified developers who strengthen the team and master complex requirements with their strong technical background. The nearshoring model in Barcelona offers a high return on investment (ROI) thanks to competitive prices. At the same time, this model offers a solution to the shortage of skilled workers in the Swiss labor market by providing access to highly qualified IT experts.

Faster product development and time to market

New features and innovations are available faster. ROOMZ was able to significantly reduce their time-to-market for new features and increase their speed of innovation.

Cost efficiency through nearshoring

Development resources in Barcelona offer lower labor costs compared to Switzerland – without compromising on quality or expertise.

Direct access to highly qualified developers

Experienced software engineers with strong technical backgrounds join the team. They have the specialized knowledge needed for highly complex solutions.

Scalable solution for IT teams

In a difficult labor market where highly qualified developers are hard to find, isolutions enables flexible and demand-oriented scaling – without lengthy recruitment processes.

Time saved through minimized administrative effort

Companies do not have to worry about HR, infrastructure or employee experience. isolutions takes over 100% of operational and administrative tasks.

Access to the Microsoft ecosystem

For a SaaS or ISV company, the strategic positioning of their product in the Microsoft ecosystem is crucial. ROOMZ benefits from our talent pool with seven Microsoft MVPs and a Microsoft Regional Director, who have direct access to Microsoft and can provide strategically and tactically important input for product development.

High employee satisfaction at no extra cost

Motivated and productive employees are guaranteed without the company having to take care of their employee experience. This leads to greater team stability and reduced fluctuation.

Consistency & flexibility

Since the beginning of the partnership, the same employees have been working up to 100% at ROOMZ. Their expertise and detailed product knowledge have significantly accelerated the development of new features. To keep pace with the growth of the product, additional specialists were hired, who were quickly up and running thanks to the digital hub model, with minimal administrative effort for ROOMZ.

Fastness

Acceleration of the international rollout of ROOMZ through the introduction of a scalable multi-region organization and various other system integrations.

State of the Art

Optimization of the entire operation by migrating to Infrastructure as Code and implementing various security measures.

Partner profile

#weshapethefuture

Founded in the civil defense cellar by three visionaries from the Bernese Oberland, isolutions has been accompanying companies into the digital future since 1999 as the largest dedicated Microsoft one-stop-shop in Switzerland. We integrate Microsoft services in a way, that adds value and has a positive change in the corporate culture.

Supported by over 200 passionate minds consisting of business and technical consultants, change makers as well as software developers, architects and cloud natives, we are driven to peak performance by our customers and their challenges. Together with customers from different industries, we build the bridge to the tech giant Microsoft. All with one goal: To create the best employee and customer experience in order to achieve competitive advantages.

Customers love our inspiring corporate culture, which is contagious. It successfully supports and overcomes organizational or technological challenges. Together with them, we shape the future of teams, products, companies and entire industries.

Locations

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